

Executive Summary

✚ Some representative criteria to be applied for evaluation is given below:

- Profile of the promoters
- Potential for Intellectual Property creation
- Scalability of the business proposition
- Registration with State Government/DIC/SSI/MSME etc
- Registration of MCA , GSTN & IEC number
- Registration with DPIIT (department for Promotion of Industry and Internal Trade.)
- Registration with STPI , if exporting
- Website of the company
- Authorised Contact person's Email Id
- Brief Background about the Company/ proprietary firm/ Partnership firm /LLP
- Whether company is Product developing /R& D
- If company is Providing IT enabled Services , then please specify the domain /focused industry to whom services gets provided
- Team uniquely capable of executing the company's business plan?
- What is the current team size? & Proposed plan of ramping up the team size

✚ DETAILS OF CO-FOUNDERS:

Sl.no	Name of Founder/ Promoter/ Director	E-mail id (Company domain)	Alternate E- mail id	Mobile Number	Gender	CAST (with Cast Certificate) With copy	Aadhaar Card No. with copy	PAN No. with copy	Role

✚ Strategic Vision/ Value Proposition with Gap Analysis

- Market Analysis
- Product, Technology, IP Strategy
- Go To Market and Competitive Strategy
- Management Team
- Financial Plan
- Organizational and Equity Structure
- Current status of operations & risk analysis
- Commercial domestic/export orders in hand or experience in executing of such orders in past
- Any other information

✚ Financial/Commercial Viability and projected Profit & Loss, Balance Sheet and Cash Flows for 3 to 5 years, where applicable

- Funds raised for the product
- Time to market/Market Forecast
- Expected financial break-even period of the incubate
- Time sought for incubation and commensurate development schedule of the incubate
- Any Foreign Exchange earned during prior period